

Spring community celebration

Funding criteria





Spring community celebration

This spring, we're helping our customers bring their neighbourhoods together by providing money to help you host your own celebration events. We'll provide the funds (as e-vouchers); you provide the fun. So, why not spring into action, get your neighbours together and get to know one another?

Applying for vouchers for your event is easy. Please see the details in this pack and get started with planning your **spring community celebration**.

The deadline for completing your [application](#) is Friday 16 May 2025.

Pick 'n' mix events

Maybe you already have an idea in mind for your event?
If not, don't worry, it's simple:

- Pick an event from our range of suggested [community activities](#)
- Mix with your neighbours.

About Heart of Sage

Inspiring change and improving lives have always been at the heart of everything we do. We want to help our communities with more than just affordable homes. Heart of Sage supports projects, organisations, and individuals to make a difference in their community.



How to apply

You'll need to complete the application form by **16 May 2025**.
If successful, we'll aim to get your e-voucher to you by **23 May**.

Your seasonal event can take place between **24 May and 1 June**.



Are you eligible?

You can apply for funding for your seasonal event if you meet the following eligibility criteria:

- You're a Sage Homes customer
- You have the support of at least two additional Sage Homes customers (from different households) delivering the event in partnership. This doesn't limit the wider community from attending your event
- You're engaging with Sage Homes and compliant with your tenancy agreement
- Your event can be organised by yourself or with a partner organisation
- You're able to share your feedback and testimonials after the event. (This provides us with valuable insight for planning future community initiatives.)

Things to keep in mind

We want everyone in your community to be happy with this event and therefore ask you to discuss any events with your neighbours. Remember to consider involving neighbours from other buildings/roads across your development.

It's worth remembering that not everyone may be able to participate, and some people will worry about activity taking place late in the evening, so we recommend finishing any community events before it gets late.



Partnering up to deliver your event?

It's great if you're planning to team up with more neighbours (including non-Sage Homes customers). If that is the case, please let us know the details of the planned event on the application form and who you're partnering up with.

Unsure whether your project qualifies?

Drop us an email at heartofsage@sagehomes.co.uk and we'll get back to you.

Further guidance for organising an event

- You can find more information, advice and guidance on the gov.uk website about [organising a voluntary community event](#) or [street party](#)
- You may want to check in with your local council for guidance.





How we assess your application

Your application will be reviewed by members of the Heart of Sage committee to check it meets the eligibility criteria. We'll check to see whether your application information matches our records. We may contact your supporting applicants to confirm they're taking part in your planned event.

If your application is eligible, we will review it and assess the activity based on the impact on the community and the number of Sage Homes households involved.

Please note that if you are in breach of your tenancy agreement, for reasons like significant rent arrears or anti-social behaviour (ASB), a donation may be withheld. Upholding tenancy terms is crucial for both parties. Adhering to the tenancy terms not only protects your housing status but also contributes to a positive living environment for all residents.

Monitoring and evaluation

We expect all successful applicants to complete a feedback form after the event. We would love to see your photos of the day and any testimonials about the event. You can send them to heartofsage@sagehomes.co.uk. Please note we may use any photos you send us in our next newsletter and online, so it's important that you have the permission of everybody included in your photos for this purpose.

Possible outcomes

There are two possible outcomes following the committee review:

1. Successful

If your application is successful, we'll be in touch to organise the e-voucher donation. If there are multiple applications within the same postcode area, we may request applicants to collaborate on a joint community event.

2. Unsuccessful

If your application is unsuccessful, we'll be in touch with you to let you know why.

Do's and Don'ts

Please do

- Discuss your event with the neighbours who are supporting your application, and get their consent to include their details on your application form
- Invite your neighbours, let them know about your plans and check they are happy before hosting any community activities
- Get the word out, work with your neighbours to spread the word about your event. Share information on your Facebook and WhatsApp pages or create a flyer to post through their letterbox
- Work together respectfully to provide your local community with an activity that will benefit everyone in the neighbourhood
- Consider a risk assessment before engaging in any activity that involves potential hazards
- Be considerate to neighbours who are not participating e.g. noise, hosting events during unsociable hours
- Contact and invite your local Sage Homes representative for support
- Send in your, and your attendees, feedback and testimonials after the event. It helps us make future events even more successful.
- Remember to take pictures and get permission before sharing them.

Please don't

- Use the e-voucher for personal benefit, private parties, or to cause upset to others. The voucher is intended to support inclusive, community-wide events
- Don't organise activities that could endanger residents and property eg using fireworks or bonfires. Consider safer alternatives for events to ensure the wellbeing of everyone in the community.

Got bigger plans?

If you have ideas for bigger community projects then you can apply for funding on our Heart of Sage webpage:

[About Heart of Sage.](#)

Fill in the short form and one of our team will email you with an application form and more details about the grant criteria.



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